



Corporate Marketing Opportunity – Police Sector

The Ontario Association of Police Service Boards' 2021 Spring Conference and AGM is being held from May 26-28, 2021 Virtually. The OAPSB is a not-for-profit organization representing over 130 police service boards from across the Province.

This year's event will focus on the emerging Regulations made under the new *Community Safety & Policing Act*. At a time when so many changes are taking place within the police sector, now is the time to have your company or organization get in front of the **300-plus delegates** that are directly affecting those changes. These include members of a wide-range of decision-makers from police service boards, municipal councils, police services including OPP, as well as provincial government.

Added benefits: Funding received for OAPSB events is used to:

- Minimize costs to members to attend the seminar
- Offset the expenses related to delivering the virtual event and training
- Purchase of virtual technology
- Support the marketing and outreach required to inform and communicate key stakeholders
- Provide your organization recognition on our website, eblasts and at the virtual event.
- Promote your product and services to over 130 Police Service Boards.

Please contact Holly Doty at oapsb@oapsb.ca or 1-800-831-7727 to take advantage of one or more of these unique sponsorship opportunities listed below.

Respectfully,

Handwritten signature of Patrick Weaver in black ink.

Patrick Weaver
Chair

Handwritten signature of Fred Kaustinen in black ink.

Fred Kaustinen
Executive Director



2021 Spring Conference & Annual General Meeting Corporate Marketing Opportunities

Partner - \$5,000

- Special recognition throughout the conference
- Company logo placement on website and printed material, identifying 'partnership'
- Electronic logo placement on screen (rotating with other sponsors) during the conference
- Your company name against one key element of the conference (e.g., session)
- 1 virtual display booth
- One 15-minute speaking opportunity
- 4 conference passes

**Fees based per speaker*

**Speaker and subject matter is subject to review and approval*

Session Sponsor - \$3,000

- Program recognition of one session
- Company logo placement on website and printed material
- Electronic logo placement on screen (rotating with other sponsors) during the conference
- 1 virtual display booth
- 2 conference pass
- 2-minute introduction of a program speaker

Booth Sponsor - \$2,000

- Company logo placement on website and printed material
- Electronic logo placement on screen (rotating with other sponsors) during the conference
- 1 virtual display booth
- 2 conference passes

Conference Sponsor - \$1,000

- Company logo placement on website and printed materials
- Electronic logo placement on screen (rotating with other sponsors) during the conference
- 1 conference pass