



Corporate Marketing Opportunity – Police Sector

The Ontario Association of Police Service Boards' 2023 Spring Conference and AGM is being held from May 30 – June 1, 2023 in Niagara Falls Canada. The OAPSB is a not-for-profit organization representing over 150 police service boards from across the Province.

At a time when so many changes are taking place within the police sector, now is the time to have your company or organization get in front of the **250-plus delegates** that are directly affecting those changes. These include members of a wide-range of decision-makers from police service boards, municipal councils, police services including OPP, as well as provincial government.

Added benefits: Funding received for OAPSB events is used to:

- Minimize costs to members to attend the seminar
- Offset the expenses related to delivering the event and training
- Support the marketing and outreach required to inform and communicate key stakeholders
- Provide your organization recognition on our website, eblasts and at the event.
- Promote your product and services to over 150 Police Service Boards.

Please contact Holly Doty at oapsb@oapsb.ca or 1-800-831-7727 to take advantage of one or more of these unique sponsorship opportunities listed below.

Respectfully,

Patrick Weaver
OAPSB Chair

2023 Spring Conference & Annual General Meeting

Corporate Marketing Opportunities

Presenting - \$10,000

- Special recognition throughout the conference as presenting Sponsor
- Company logo placement on website and printed material, identifying 'partnership'
- Electronic logo placement on screen (rotating with other sponsors) during the conference
- 1 virtual booth
- One 30-minute speaking opportunity*
- 6 conference passes

**Fees based per speaker*

**Speaker and subject matter is subject to review and approval*

Partner - \$5,000

- Special recognition throughout the conference
- Company logo placement on website and printed material, identifying 'partnership'
- Electronic logo placement on screen (rotating with other sponsors) during the conference
- Your company name against one key element of the conference (e.g., session)
- 1 virtual booth
- One 15-minute speaking opportunity*
- 4 conference passes

**Fees based per speaker*

**Speaker and subject matter is subject to review and approval*

Session Sponsor - \$3,500

- Program recognition of one session
- Company logo placement on website and printed material
- Electronic logo placement on screen (rotating with other sponsors) during the conference
- 1 display booth
- 2 conference passes

Booth Sponsor - \$2,500

- Company logo placement on website and printed material
- Electronic logo placement on screen (rotating with other sponsors) during the conference
- 1 display booth
- 2 conference passes

Conference Sponsor - \$1,500

- Company logo placement on website and printed materials
- Electronic logo placement on screen (rotating with other sponsors) during the conference
- 1 conference pass